

DYNAMIC MIND EXPANSION

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The Universal Law of Attraction in Action

Darren D O'Connell

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This book is for all those who dare to step outside of their comfort zones and strive to create and achieve the life of their dreams, hopes and desires. For all those who want more, expect more and believe in more and continue to strive for more with persistence, dedication, determination, honour and integrity.

*If you don't design your own life plan,
chances are you'll fall into someone else's plan.
And guess what they have planned for you? Not much.*

Jim Rohn

Change your thoughts and you change your world.

Norman Vincent Peale

*A person who never made a mistake
never tried anything new.*

Albert Einstein

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DYNAMIC MIND EXPANSION

Introduction

Wealth is the ability to fully experience life.

Henry David Thoreau

Wealth is the product of man's capacity to think.

Ayn Rand

*All riches have their origin in mind.
Wealth is in ideas - not money.*

Robert Collier

In this book you will find the strategies, tools, techniques, principles and ideas used by the author to create wealth, health, abundance, prosperity and happiness. Many of those similar techniques have been used by thousands of successful men and women all over the world.

This is the author's attempt to deliver to you what works and how it works and how you can create the life of your dreams just by reading and following the suggestions in this book. After studying and applying the so-called secrets of success for the last 15 years, this book is the author's conclusion to all those success strategies.

This book is a guide to what worked and what worked very well for the author, and can work just as well for you, maybe even better for you, once you keep an open mind and apply the strategies and you believe in the strategies in this book. Consider this book your golden ticket to the attainment of unlimited levels of success.

Your success is waiting for you, all you have to do is become familiar with the techniques, be willing to practice them and apply them every day with discipline and determination. Be willing to raise your standards and raise your expectations. Then you will be ready for amazing changes that will transform your life into the life that was once just a dream, transforming it into what is now becoming a reality, starting with this book.

How to Read This Book

Productivity is never an accident. It is always the result of a commitment to excellence, intelligent planning, and focused effort.

Paul J. Meyer

You are your own best judge on how to read this book or any other book but here is what I suggest you do and that is to just read the book from cover to cover without taking notes or doing anything else. This will give you an overall view and a clearer understanding on how the book can be used to your best advantage.

The second time you read it is the time to start taking notes, be sure to use the blank **NOTES** pages after each chapter and write down your thoughts and ideas, also highlight any lines that you consider important and any lines you are going to take action on. This is also the time to start practicing the suggested exercises. This is when you will start getting the full value of this book.

At the end of each chapter there is a "points to remember" section, this is a quick recap on what could be helpful for you to remember and use. You can add your own points here on what you consider important points from each chapter. Highlight all these points so that you can quickly reference them as you continue to practice the techniques and exercises suggested. It is through this continued and disciplined practice that results are achieved.

A little patience may be required from you in the beginning but as you continue with your actions you should start seeing results, and when results start showing up then it will become easier for you to believe in and follow the strategies suggested in this book.

Okay let us begin...



The Creation of Desire



*Figure out the WHY you want it
and turn it into a desire & then an obsession*

Darren D O'Connell

Just like there is no action possible without first the idea or thought; there is no great achievement possible without the desire to achieve it. The intensity of your desire is directly proportional to the rate of which any achievement is realised.

If you are able to transform your desire into more of an obsession then you will have no difficulty in convincing your subconscious mind that you are indeed very serious and will achieve your goals, dreams and desires.

It is when your subconscious mind is convinced of your conviction to achieve is when great things start to happen because your subconscious mind is connected to, and influences your universal realities.

Therefore...

When you convince your subconscious mind of your success, through your desire, obsession, behaviours, actions and re-actions then success comes easier. (more on this in a later chapter)

The purpose here is to create the desire for absolutely anything and everything you want, and to become so fanatically resolute about acquiring it, that you easily convince your subconscious mind that you must have and will have it, and will never give up no matter what obstacles the universe might put in your way to achieving your desires.

You also need to become wealth conscious. Only the person who conditions their mind to become wealth conscious acquires the wealth that he or she truly desires and works toward. To become wealth conscious means that your subconscious mind has become so comprehensively preoccupied and driven with the desire for success and wealth, that it can see itself already having it and in total control of it. Your mind then learns to expect success and wealth and thus creates success and wealth.

To the sceptical, that have no experience or knowledge of the great potential of the human mind, and prefer to remain stuck in their ways, and wallow in failure, these great laws or principles could seem somewhat unreasonable and unrealistic or impossible. For the sceptical there is only so much you can do to help them break free from the slavery of their failure consciousness, but ultimately it is from their own ability and desire and discipline and action that will break the bonds of their pessimistic and negative mind frames.

The six steps listed in the previous chapter do not require a huge effort or even a great sacrifice from you in order for them to produce a result. All they require is some discipline and determination from you to

actually follow the steps and a desire that knows no limits and accepts nothing short of total fulfilment and great accomplishment.

To develop the necessary desire, and to bring desire into your quest, you do not need to have any special talents or skills. You just need a bit of faith /belief, discipline, determination and follow-through.

The successful application of those six steps also requires adequate planning or rather a bit of imagination, so that the mind is able to clearly see, and be able to comprehend, the idea of you amassing great wealth or achieving any kind of success that cannot and will not be left to probability, family fortune, or least of all – to luck.

Many of the people that have created vast riches and incredible success started out with a desire for improvement and change. This desire then became an obsession for great wealth and success. Their desire for growth led them to dream, hope, and long for, and their obsession led them onto the critical planning, and taking actions that led them to where they are today.

In order for you to attain great riches in vast quantities, and achieve great success, you must be committed to changing your mind's attitude and its perception on success and on the limits it may have about success. You must get into the no limits mode in your mind and start turning your goals and dreams into an obsession for success, and then truly believe that you will attain it.

By now it should be clear to you that achieving anything you want or need or would like to have, first needs some desire to do so. This desire originates from within and becomes a natural part of your mind and fuels it to constantly strive to achieve your dreams.

A strong desire or better yet, "obsession" will become part of every positive thought and also every action from within the subconscious mind. Your well-trained subconscious mind will seek the fulfilment of your requests even at times when your conscious mind is completely oblivious to and unaware of the pursuit.

The subconscious mind will constantly chase the realisation of your goals, dreams and expectations.

There is simply no other way; you must have, or create the desire before you can create the wealth or any other successful attribute you are seeking. Create the desire for it, and then let it become an obsession. This is how huge results are attained, by creating desires and obsessions out of your goals and dreams. It is this obsession that connects to your subconscious mind that in turn creates or brings about those opportunities that lead you closer to your dreams and ultimate desires.

When someone lacks a desire, and takes little or no action, there will be little or no results achieved.

They will not achieve their goals and dreams because their subconscious mind does not believe that they truly want to achieve them, as there is clearly no real desire and no obsession. There is no commitment shown, therefore, there are no positive results given and no positive outcomes obtained.

As a result, he or she will start to believe even less than before because of the absence of desire that leads to the absence of action that leads to the absence of positive results.

This cycle continues in a downward slippery slope until the mind becomes completely pessimistic and stops believing altogether. It is now destined to fail, it waits for failure, it expects failure, and finally realises failure and settles on what ever it can get, and then comes up with the excuses as to why it failed. Usually the blame is laid on someone or something else like the government, the economy, society or geographical location. It is never their fault; it is always because of someone or something.

The point of the above is to show you the effects of a lack of desire and how it leads to failure, but on the other side of the fence...

We have someone who burns with a desire to succeed and obsessively pursues their dreams, goals and desires through faith, discipline, determination, planning and action. They will recognise more opportunities that arise and subsequently take more action.

As they continue to train their minds for success, the opportunities will seem to somehow or magically appear and will be recognised as such. Therefore, naturally they will have greater results and achieve more of their goals and dreams.

These results will then make their desire and their obsession even stronger and then the subconscious mind will become more efficient and better at being able to create and identify those opportunities needed, and the results attained will be even more fulfilling.

This time the cycle continues in an upward spiral and a rapid and positive spiral that becomes exponentially stronger each time until the subconscious mind achieves and helps to achieve far beyond the original goals and dreams, and as long as the desire for further growth and improvement and success continues to burn incessantly, and with a relentless and unstoppable force or momentum, then greater results, outcomes and achievements will continue because there are simply no limits to what can be achieved.

With this great world we are living in today, there is always plenty of room for new ideas, and better ways of doing things, and ways of making our lives more convenient. The world is constantly looking for people who provide more value, who perform above and beyond of what is expected. The world is constantly seeking innovative leaders, original inventions, even improvements on old inventions, and new discoveries and new services. Imagine all of those yet to be discovered and yet to be implemented new ideas, improvements, new products, services, and inventions are all there for the taking.

However...

All these opportunities available to create new and better things are as always, and have always been, only available to those who possess a disciplined and determined attitude, with the knowledge of what they really want and above all an obsessive desire to acquire it.

This is where you come in...

You must first decide what you want, then create a strong desire for what you want, then follow up on your goals that will take you there and then put your plans into action or actions. The actions are like the last pieces of the puzzle. Once you start putting them in place the entire plan starts to unfold and you are at the finish line reaping the benefits of your mental and physical efforts.

If you have the desire to do something great, to create something, or to achieve something and you really believe in it, then go ahead and do it! Get it done. You've got the idea. All you need now is the plan and the action. This is the all-important follow-through.

Below is my personal formula for success. There are other factors or elements involved like desire, obsession, faith, belief, visualisation, and affirmation etc, but for right now here are the nuts-and-bolts of the success formula...

$$\mathbf{S = I + P + A \times I}$$

And that is...

SUCCESS equals the **IDEA**, plus the **PLAN**, plus the **ACTION**, multiplied by **INFINITY**.

And that means...

For you to attain the level of success you're after you must have something of value to offer, you must offer something to someone, you have to create some value, you must do something for someone that they consider important enough to compensate you for this exchange. It should be a value that they cannot do themselves or they do not want to do themselves.

There must be some idea from you. Then there must be a plan to work on the idea. There must be some organised planning involved.

Then the idea followed by the plan must be followed by the action or actions, it must be followed by organised action that is related to the goal or idea. (we'll talk about organised action in a later chapter)

Then you can multiply this by infinity because like I mentioned earlier, there are no limits on the amount of success and wealth you can attain. You can repeat the formula many times over.

Simply put, it is:

The **IDEA**

The **PLAN**

The **ACTION**

The **I.P.A** (Idea. Plan. Action)

It's a matter of getting the idea, making the plan and taking the required action.

All this works very well but sometimes, people can become discouraged just before they get to achieve their true potential, this can happen because they worry too much about what other people say and think about what they are doing, or they give up too easy after a temporary setback.

Do not fall into this trap, do not worry about what other people say or think about you or your ideas. Never mind if you meet with a temporary defeat or a setback. You will never please everyone with your choices and those setbacks are a part of the success journey, and without some temporary setbacks along the way there is no real accomplishment and true success.

Setbacks are like tests from the universe just to see if you are capable of managing great success and wealth, and at these times it is even

more important to keep your desire and determination burning ever so brightly.

Every small setback or so-called "failure" along the way should intensify your desire to succeed even more and your will to achieve your goals and dreams should grow stronger with every victory over a temporary disappointment.

The next time you happen to find yourself facing a setback there is one exercise that when practiced will bring forth a strength from within you. It will give you the strength and courage to endure and overcome the setback or obstacle you are currently facing.

All you need to do is look at yourself in the mirror everyday until you have overcome the setback, and ask yourself the following simple question:

Am I a quitter?

The answer is...

'NO'

'NO'

'NO'

Answer the question loud and clear and with plenty of emotion.

You will then have already set in motion a successful and driven mindset for the defeat of the setback, and therefore have already done most of the hard work in overcoming this, or any other setback that may pop up.

Success is a practiced state of mind first, and once you are in that state of mind, there is nothing that can stop you, not even those little setbacks that can show up from time to time. Nothing can stop you from creating more and more success once you have acquired this success mindset.

This success mindset includes a strong desire, an obsession, an unrelenting determination, organised planning and continuous action.

Your desire for success should be and will be far superior to your fear of failure. The force of your desire for success will measure the rate and magnitude of your success. This is what most successful people have concluded after achieving all that began as just a dream or a goal for them, and their intense desire or obsession pushed them over every obstacle and through every obstacle and setback until they achieved their dreams and went far beyond their original dreams. It is when the

force of your desire for success reaches a certain level and power, that is when the magic starts to happen.

Points to Remember

Transform your desire into more of an obsession then you will have an easier time convincing your subconscious mind that you are indeed very serious and will achieve your goals.

To acquire the success and wealth you desire, you must condition your mind to become wealth conscious.

Change your mind's attitude and its perception on success and on the limits it may have about success. Get into the no limits mode.

Create some value and offer it to someone, do something for someone that they consider important enough to compensate you.

Do not worry about what other people say or think about you or your ideas. You will never please everyone with your choices.

Let nobody and nothing stop you from achieving your goals and realise that you will get over any setback along the way.

The force of your desire for success will measure the rate and magnitude of your success.

Up Next...

In the next chapter we examine the power of belief and how it influences and changes lives. We look at how to harness the power of belief to change your life and create your success...

Up Next...

We move onto visualisation, one of the most effective and result producing exercises you can do to attain success, and accomplish all your goals and dreams. We look at how visualisation leads to the materialisation of the desires. How to combine visualisation with emotion and the senses for powerful results...

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Up Next...

The next chapter is all about achieving success in your sleep, how to work on your success and achieve your goals while you are sleeping like a baby. We look at one of the most effective relaxation techniques you can use that helps you to visualise at the subconscious level, it is at this level is where the results begin...

Up Next...

We take a look at how powerful your thoughts can be and how they influence your behaviour and actions and ultimately shape your reality. We see how powerful the subconscious mind is in influencing events and influencing other people with and without their realisation...



*Your thoughts are More
Powerful Than You "Think"*



*If you realized how powerful your thoughts are,
you would never think a negative thought*

Peace Pilgrim

By now the hope is you should be more open to the idea that your mind is an extremely powerful resource that can be used to help you succeed and achieve all your goals, dreams and desires. Your subconscious mind is linked to, or connected to, a higher power or a universal power and therefore, all those thoughts that run through your mind are directly and somewhat in-directly responsible for whatever happens in your life. The thoughts that occupy your mind most of the time are known as your predominant thoughts; these are the great influencers of your overall behaviour and attitude that control your actions and your reactions and your reality.

So, you should therefore take notice of how you use your mind by taking notice of what kind of thoughts you allow in there to occupy your mind.

As your mind processes your thoughts, you perceive and experience life according to those thoughts. What you think in your mind happens to be the life you are actually living, whether you realise it or not. Your thoughts are related to the reality you are aware of and your experience, some thoughts are more directly influential than others.

Therefore...

In order to make any changes in your life, you need to throw out your existing negative and limiting thoughts that you may have allowed in, you need to banish them from your mind and replace them with fresh, positive and powerful thoughts.

Thoughts of abundance, success, achievement, fulfilment, wealth, power, honour, integrity, peace, love, happiness, spirituality, kindness, greatness, health, strength, fitness, vitality, energy, and other positive desirable thoughts that you associate with the good and your success.

Your thoughts are connected to a much larger and much greater universal mind or the universal creator. Writer Paulo Coelho in his most famous book "The Alchemist" referenced to the power of the mind and its connection with the universe...

"And, when you want something, all the universe conspires in helping you achieve it"

"When we strive to become better than we are, everything around us becomes better too"

Your mind can be trained, conditioned and empowered so much that it can influence events and situations and even get other people to act in

ways that help you and contribute in some way to your success. If you sow the seeds of great thoughts in your mind and nurture them with a keen interest and focussed attention for a positive outcome, you can be sure those thoughts will bear fruit.

With practice, your thoughts, which at first are mostly in your conscious mind, are then (some of them, not all) transferred to your subconscious mind, which begins to influence your actions to suit these thoughts. Your subconscious thoughts are now so powerful that they can influence situations in your life and can travel to other people's minds as a vibe or energy that influences them to ultimately help you achieve your subconscious mind's desired outcomes, while at times not even realising why they want to help you.

This is the universe's influential and creative power in action; it is the universal law of attraction in action!

So, your subconscious mind works with your thoughts in conjunction with the universal mind or the universal creator.

It is essential you become aware of the power of your subconscious mind. Not everyone is aware of this power within us, and when they are not aware of it, they cannot use it and therefore miss out on its benefits.

Only the successful (many of them anyway) are aware of this power and use it quite well to their advantage. Those that are unaware of it and are unaware of the principles involved with the law of attraction have still used it in some ways without even realising they have used it to help them attain their success. Whether they acknowledge, or have forgotten or deny using the law of attraction, they have used some elements along the way. Maybe they would have attained success much sooner had they actively set out to work with and use those elements and purposely practiced the law of attraction. Even their mere association with other successful men and women is using the law of attraction.

It is important for you to also realise that the subconscious mind is your biggest supporter and your most effective catalyst in bringing you all the success you desire.

You should strive to maintain a continuous working relationship with it, by becoming a believer in this amazing hidden part of us called the subconscious, and learn about the part it plays in your life and your success and then use it for your benefit.

One simple way to do this is to write an affirmation about your subconscious mind and repeat it every day for a few minutes. It could be something like this...

"My subconscious mind is guiding me to succeed"
"My subconscious mind is creating my success"
"My subconscious mind is bringing me wealth"

By doing this, we are reminding ourselves that we are in possession of a powerful subconscious mind, which is guiding our decisions and our actions that lead us in the right direction to success.

To be aware of and acknowledge and believe in our subconscious mind, to move beyond regarding it as just an abstract concept out there and out of our control is an important step for us.

Next, you should become somewhat aware of how our conscious and subconscious minds work together.

Let's take a look at both sides...

Your subconscious has two main functions

1. To control and maintain all our vital bodily organs. (this is an essential function obviously)
2. To bring us toward circumstances and opportunities based on our main thoughts and to act on any thought request you make. (this is what we are more interested in)

If you repeat something several times and believe it, it will become imprinted in the subconscious mind, because the subconscious mind cannot tell the difference between real and imaginary. This is the reason why affirmations, visualisations, attitude, positive thinking and images work so dramatically well in our favour. By doing the above you create impressions of yourself for the subconscious mind to act on and bring about.

It is the job of our conscious mind to guard the entry to the subconscious. The conscious mind tries to ensure that only thoughts of the best quality should gain entry to the subconscious mind, and according to the conscious mind, best quality means thoughts that make sense and are logical and rational, and that at times, means limiting thoughts and limiting beliefs.

How the over-all mind achieves success

The mind plays a leading role in achieving all kinds of successes and all levels of goals from the major to the minor and even those mundane everyday routine tasks. With the minor or routine, you know exactly the kind of goal you are seeking to accomplish and it seems easy enough, it isn't even considered a goal, but if you're aspiring for a bigger or major goal or desire that is outside of the usual, you may not know exactly what you really want or need. All you may have is a vague thought, a fair idea, or a nice thought about the accomplishment, but this isn't enough to ignite that spark in the mind.

In order to accomplish your goals, dreams and desires and to use the subconscious mind's power for this, you need to know from the beginning what your goals, dreams and desires really are. The knowing is one of the first great steps.

So, that's why you need to define your goals, dreams and desires, be clear on where you want to go and then focus your mind on those goals in order to achieve them.

How do you do this?

You can do this by using Creative Visualisation.

Creative visualisation allows you to creatively define your goals and makes it easier for you to see where exactly you want to go and see exactly what you want to accomplish.

The 3 steps to Creative Visualisation

1: First, think about what you want to accomplish. For some, this is an easy step, they know exactly what they want, but most others who are yet undecided may need more time to decide on what they really want.

2: Once you decide what your goals, dreams and desires are, you need to devise your plan of action. Your plan of action is the how, of accomplishment. This could need a fair amount of planning and research and some time to think this over.

3: Now, you make a mental image of your goal. For this, you need to use your imagination, yet another aspect of your super mind power. At

first, you might find it difficult to visualise the mental image of your goal accomplished, but with practice, you will find it easy to do and you might even enjoy it. However, be patient, persevere and be self-disciplined and you will be able to define your goals, dreams and desires much clearer and be more confident of them.

Using your imagination and making mental images of your goals, dreams and desires is the creative visualisation part. Now you have the creative visualisation mixed with emotion and the senses.

Points to Remember

Resist negative thoughts. Throw out your existing negative thoughts. Banish them from your mind and replace them with fresh positive and powerful thoughts.

Replace them with thoughts of abundance, success, achievement, fulfilment, wealth, power, honour, integrity, peace, love, happiness, spirituality, kindness, greatness, health, strength, fitness, vitality, energy, and other positive desirable thoughts that you associate with the good and your success.

Your mind can be trained, conditioned and empowered so much that it can influence situations and get other people to act in ways that contribute to your success.

Maintain a continuous working relationship subconscious mind, by using daily affirmation exercises about your subconscious mind, affirmations like: "My subconscious mind is guiding me to succeed"

Use the 3 steps to Creative Visualisation.

Define your goals, dreams and desires, use your imagination to make mental images, know exactly what it is you want and where exactly you want to go and then focus your mind on those goals.

Up Next...

In the next chapter we look at how positive thinking is a gateway to your success. We examine how positive thinking gives you results, and how to develop a positive attitude to life and expect more and that everything you do will yield positive results...How to develop the power of positive thinking.

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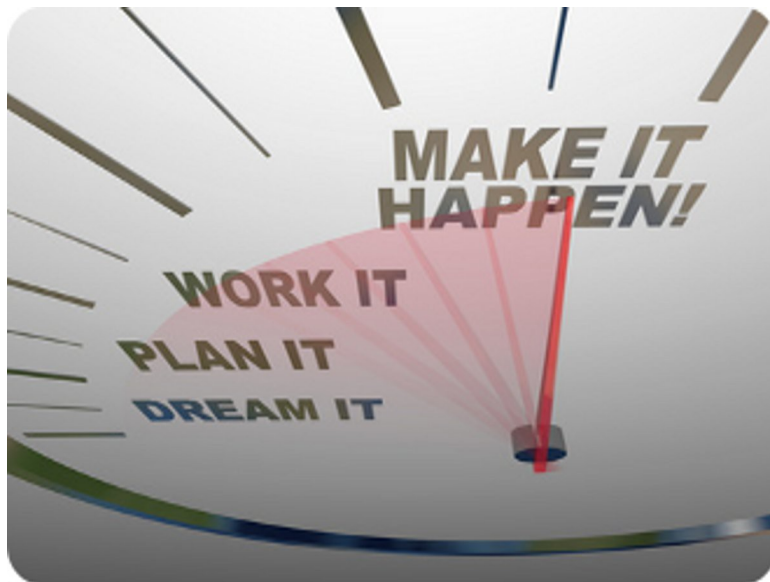
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Up Next...

You will learn how to create positive energy and how to create positive outcomes. We look at what positive energy is and why it is an important part of our lives if we intend to be successful. We look at ways of creating pure positive energy by making a few simple changes in diet, lifestyle and behaviour...



Creating Positive Energy



*When you are enthusiastic about what you do,
you feel this positive energy.
It's very simple*

Paulo Coelho

In the movie Jerry McGuire (with Tom Cruise and Renée Zellweger) there was a successful businessman and coach giving tidbits of advice throughout the movie, one of his pieces of advice was every morning when he woke up, the first thing he would do is clap his hands together and say something like:

"Today is going to be a great day"

This is how he starts his day, by creating positive energies.

Try this:

As soon as you wake up tomorrow morning, clap your hands together and say out loud something like:

"Today is going to be a great day"

or something like:

"Today is going to be a beautiful day"

"Today is going to be a fantastic day"

"Today is going to be an incredibly productive day"

Whatever way you want your day to go, you say it out loud and mean it. Say it with conviction and excitement as you clap your hands together and then get ready for a great day!

You'll be starting your day with a command and by creating positive energy and giving out positive vibes and positive energies.

What is positive energy and why should it be part of our life if we want to be successful?

Positive energy is all about enhancing your sensation of wellbeing that can be seen in the physical. You exude positive energy and it shows. It helps in the creation of success and wealth. It is necessary for everyone to have this positive energy all around them if they are to overcome life's minor and major challenges with complete confidence. You can draw upon this energy from your environment by applying a sincere and determined practice.

Its effects are so amazing and you can use it anytime for your personal and professional progress.

Since this positive energy comes from within you and your being, it is a good idea to consider reducing certain types of food and drink that have no nutritional value and can cause you some bodily discomfort. (you

know the ones I'm talking about) This is because these foods leave toxins, and when there are toxins in the body, this creates a negative physical environment that hampers the creation and effect of positive energy.

There are a few ways by which you can start creating pure positive energy for yourself starting today.

Here's how to create positive energy in your environment:

Start with a diet that includes organic fruits and vegetables.

The first way by which you can create pure positive energy is by eating foods that are considered great for your system such as fruits and vegetables. Organic if possible, home grown is even better.

Drink plenty of fresh filtered water, at least 8 glasses a day. If you're not usually one to drink 8 glasses of water then build up to that level, starting with 2 glasses a day. The important thing is you start making water a daily habit. Drinking water is essential for flushing out toxins and impurities in the body and is essential for the good health of your mind body and spirit.

Take a good and high quality multi-vitamin (you get what you pay for in most cases)

Take extra vitamin C in the form of pure ascorbic acid if possible. Vitamin C was once considered the wonder vitamin, and it still is.

Exercise:

Some organised physical activity like walking, running, cycling, stretches, aerobics, or weight lifting. It doesn't have to be 6 days a week 3 hours a day. (who's got time for that?) Some physical activity lasting only 5 minutes a day is enough to start, this gets you into the habit of exercising and is also physically and mentally beneficial. 5 minutes on the exercise bike or 5 minutes doing stomach exercises is sufficient, for example with the stationary bike, or better known as an exercise bike, an exercise routine could look like this:

The "2-1-2" exercise routine.

Two minutes on, cycling at an easy paced set resistance. Followed by one-minute rest. Followed by two minutes on, and that's it, your exercise is done.

The purpose of this five-minute routine is not designed to get you super fit, it is designed to help you develop discipline, and it also helps with creating positive energies.

Once you start implementing a few positive changes to your diet, attitude and lifestyle, you will begin to feel much better physically and mentally, this will have a positive influence on your mind, thus creating positive energy from within you becomes much easier.

Seek out positive-minded people:

Positive energy also emanates from those around you. Spending more time with positive and like-minded people helps with your attitude and reinforces your positive energy.

Avoid negative people:

Sometimes there may be those unavoidable negative personalities around you who make negative comments and give off negative energy, which can cause you a lot of stress, if you allow them to, thus robbing you of your positive energy.

When this happens, you should counter the negative with something positive or better yet, avoid their company entirely. They will soon realise you don't agree with their negativity and they will stop behaving in that way and will stop making such comments in your company.

Think Positive:

By just thinking positive, you can create positive energies.

If you have a tendency to always find fault with others, complain often, and can't see the good in anyone, you are indulging in negative feelings and negative energy.

Even if everything said is indeed a fact, you still need to change your thought process and bring in positivity in your life, because any negativity is an obstacle in your energy field. Look for the positive in people and think positive so that you can attract positive energy toward you and exude positive energy from you.

De-clutter your life. Get rid of the excess:

If your life seems to be cluttered with too many of those unnecessary and useless collections get rid of them. Get rid of all those unwanted

and unused items and reorganise yourself. Arrange things in a way that will remind you of positive experiences you have had and those that stand for happiness and organization in your life.

Clean up your environment:

By this I mean clean up and organise your home, both inside and outside and clean up your work place. Clean up your bedroom, your bathroom, even rooms you don't use, Clean them up by getting rid of the unnecessary and the useless. A clean environment is a successful environment and a successful environment paves the way for a successful reality.

You will soon begin to notice the negativity leaving your life and being replaced by a positive energy, and a kind of peacefulness and happiness.

Indulge in positive behaviour and make it a habit.

Do not waste time trying to get even with others; it will only drain all the positive energy out of you. Instead, react in a positive way and thus, creating your own positive energy.

Learn a new skill:

It is very important that you keep learning and exploring new avenues. This is essential to your success, as you will see why in a later chapter. The learning should not stop just because you are finished with school or college, the learning should be a life long and exciting adventure.

You can also invite positive energy into your life by practicing the creative visualisation steps discussed earlier. This could also be known as practical daydreaming. Creative visualisation is also a form of training your thoughts to achieve your desires and this practice creates positive energies too.

Here's a reminder of the creative visualisation steps again from an earlier chapter:

1: First, think about what you want to accomplish. For some, this is an easy step, they know exactly what they want, but others who are yet undecided may need more time to decide on what they really want.

2: Once you decide what your goals, dreams and desires are, you need to devise your plan of action. Your plan of action is the how, of

accomplishment. This could need a fair amount of planning and research and some time to think this over.

3: Now, you make a mental image of your goal. For this, you need to use your imagination, yet another aspect of your super mind power. At first, you might find it difficult to visualise the mental image of your goal, but with practice, you will find it easy to do and you might even enjoy it. However, be patient, persevere and be self-disciplined and you will be able to define your goals, dreams and desires much clearer and be more confident of them.

You can use this creative visualisation method to eliminate any negative habits you might have and for good and positive habit building. You can use it to attract and create positive energy, and for improving your financial health or your personal health or your relationships, or changing circumstances, or for just about any kind of positivity in your life.

So, in order to create pure positive energies you need...

A daily command, or affirmation, upon waking followed immediately by an emotionally charged physical activity or signal like clapping your hands together.

Eat a healthy diet rich in fruits and vegetables.

Drink plenty of water and take a vitamin supplement.
Maintain a positive mental attitude.

Exercise for 5 minutes a day.

Hang around successful people.

Avoid the negative.

De-clutter your life.

Clean up your environment.

Use the creative visualisation process.

Points to Remember

Kick-start the day by creating positive energy the moment you wake up.

When you exude positive energy it helps in the creation of success and wealth.

If you feel your diet isn't the best, consider reducing the food and drinks that you know are not doing you any good and replace with healthier choices.

Drink plenty of water, at least 8 glasses a day is good.

Take a multi-vitamin and extra vitamin C.

Think positive.

De-clutter your life by removing all the stuff you no longer use and no longer need.

A clean environment is a successful environment and a successful environment paves the way for a successful reality.

It is very important that you keep learning and exploring new avenues.

Invite positive energy into your life by practicing creative visualisation, it's practical daydreaming with a purpose.

Up Next...

In the next chapter we will take a look at power, and how it is an absolute must-have for your success. Learn how to convert all your ideas and plans into real action. We look at the definition of power and what exactly it is and how to use it, and discover that power is required for the accumulation of wealth and success...

Up Next...

Now it is time to discuss creating affirmations for incredible success. You will learn how to use affirmations to create change and to reach your goals, dreams and desires. You will learn how to use affirmations to develop positive and desirable qualities...

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Up Next...

You will learn how to use the power of gratitude. This is where you count your blessings and be grateful for what you have right now. This is a great exercise that allows you to see just how blessed you really are and it brings happiness, confidence and more success...



Count Your Blessings: The Power of Gratitude



*Acknowledging the good that you already have
in your life is the foundation for all abundance.*

Eckhart Tolle

Using the power of gratitude is where you reflect for a moment and take-stock of what you have right now and what you have to be thankful for and grateful for by writing a gratitude list. In this busy world with the constant hustle and bustle of every day life from work, career, business, family and friends, and the pursuit of success, we can easily forget what it is we have right now and what it is we should from time to time reflect on and be thankful for.

This is the power of gratitude; this reflection reminds us of our achievements and reminds us of how great life really is and motivates us into attaining and accomplishing more. It puts us at ease and gives us a confidence as we move forward through life.

We all have something to be grateful for, even though some have more than others, there is still an opportunity for all to reflect on what we have and use the power of gratitude to our advantage.

The power of gratitude comes into effect when we acknowledge what we already have and give thanks for what we have right now. It coincides with idea of giving thanks to a higher power or a universal power or creator or god or who ever or what ever you believe in. For our purposes here we will say creator.

To start using the power of gratitude the first thing you do is to think about what you have and write out a list of all the things you have right now that you are grateful for, and all the things you have right now that you think you should be grateful for but just don't realise it. You start with what you consider to be the most important down to the most taken for granted.

In order to use the power of gratitude to your best advantage it is required of you to be grateful for and give thanks to your creator, and it also requires you to give thanks to yourself. For example: when something goes your way and works out in your favour, or you achieve some goal or an accomplishment you should remember to give thanks to yourself too. You should praise yourself and give yourself a pat-on-the-back and say "nice one!" or "well done!" This action, when repeated enough times, tells your subconscious mind that nothing good that comes about will go unnoticed, there will be gratitude, there will be thanks, it will be recognised.

Everyone's gratitude list will be different in many ways; some people will have 5 or 10 things to be grateful for while others will have a hundred or more, but the results are usually the same; after writing out this gratitude list most people realise the same thing, and that is they have much more to be grateful for and give thanks for than they first realised they had.

So the first step is to ask yourself these questions...

What have I got?

What have I got to be grateful for?

What have I got that's important to me?

What have I got that's not important to me?

What have I got that I take for granted?

Then you begin writing your gratitude list starting with the obvious down to the not so obvious.

The following is an example of a gratitude list. Your list could be similar, or it could be completely different, only you can write your list.

Creator -
Life -
Food -
Water -
Family -
Parents -
Parent -
Wife -
Husband -
Girlfriend -
Boyfriend -
Children -
Child -
Health -
Wealth -
Business -
Employees -
Employee -
Employer -
Job -
Money -
Career -
Income -
Education -
School -
College -
House -
Automobile -

Bicycle -
Clothes -
Friends -
Friend -
Relations -
Relation -
People -
Country -
Freedom -
Security -
Mind -
Body -
Spirit -
Intelligence -
Laughter -
Sight -
Sound -
Mobility -
Social Welfare -
Electricity -

You get the idea. Write all the things you have right now and are grateful for, and what you think you should be grateful for but tend to forget or take for granted. Then you reflect on the list and look at all you have. Do you have more than what you thought? If yes, then be grateful, give thanks and realise and acknowledge how blessed you are. If not, then be grateful, give thanks and realise and acknowledge how blessed you are.

The next step is to add a line to all the items on your list, a line of why should you be grateful for it? What's so good about it?

When you have completed your list, this is your gratitude list that you will look at every so often to remind you of all that you have. Whenever there is doubt or you are feeling down just look at your list and realise what you have and realise there is more to come.

As you progress you will be adding to this list, as you attain more and realise more you will add them on to the list, everything from the minor items or accomplishments to the major items or accomplishments, and with a line of why and what's good about it.

The power of gratitude takes you out of the negative and into a positive frame of mind. This is where you need to be in order to attain more. Giving thanks and being grateful to your creator and praising yourself allows more reasons to be grateful and thankful for, because of the positive and gratitude filled energy that comes from you.

The power of gratitude, along with the positive energy it helps us exude, also improves our way of thinking. It reassures us that we have done quite well and that we are on the correct path, and increases our confidence to expect more and strive for more. This power of gratitude also makes us feel happier, and when we are happier, those around us become happier, that is the energetic effect, and with this energy comes more happiness and with this happiness comes more opportunities for improvement. This is another example of the universal law of attraction in action, as you continue to develop your gratitude list and be grateful and thankful, you'll find the more things you have to add.

Points to Remember

Reflect for a moment and take-stock of what you have right now and what you have to be thankful for and grateful for by writing a gratitude list.

The power of gratitude comes into effect when we acknowledge what we already have and give thanks for what we have right now.

In order to use the power of gratitude to your best advantage it is required of you to be grateful for and give thanks to your creator, and it also requires you to give thanks to yourself.

Start your gratitude list.

Write all the things you have right now and are grateful for, and what you think you should be grateful for but tend to forget or take for granted.

The power of gratitude takes you out of the negative and into a positive frame of mind. This is where you need to be in order to attain more.

The power of gratitude, along with the positive energy it helps us exude, also improves our way of thinking. It reassures us that we have done quite well and that we are on the correct path, and it increases our confidence to expect more and strive for more.

This power of gratitude also makes us feel happier, and when we are happier, those around us become happier, that is the energetic effect, and with this energy comes more happiness and with this happiness comes more opportunities for improvement.

Up Next...

We take a look at achieving success with the help of SMART goal setting. We discover how your goals are the stepping-stones to achieving your desires that lead on to your ultimate desires. You will learn how to use SMART goal setting for producing fast results...

Up Next...

In the next chapter you will learn how useful your imagination can be regarding accomplishment and success. We look at the various aspects of the imagination and focus on the two aspects that have the most impact on your success...

Up Next...

You will learn about a useful and quite popular tool known as an image board or a vision board, that helps you bring about your dreams and desires through the use of images or pictures you associate with success and wealth.

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[FISHPOND](#)

Up Next...

In the next chapter we look at fear and the six most common fears that people have. We examine what fear really is and what it isn't. You will learn how to eradicate it from your life and you will learn how to defeat fear instantly in only two steps...

Up Next...

In this chapter we take a brief look at some of the most successful people in the world today. This chapter is designed to get you thinking by asking some questions about yourself and what is possible for you...



*A Closer Look at
some of the
Most Successful*



*A successful man is one who can lay a firm foundation
with the bricks others have thrown at him*

David Brinkley

In order for you to change your life and start creating the success you want, you must start applying the techniques outlined in this book.

As you train and develop your subconscious mind to create positive outcomes by using the techniques and tools, you also need to consider what actions you are going to take in order to create your success. There are some questions you need to ask.

What skills or talents do you have right now? What skills or talents can you develop further and go on to achieve major success?

Ask yourself these questions...

What am I good at?

What do I enjoy doing?

What would I like to develop further?

How can I help people?

What do people need?

What service can I provide?

What product can I create?

What ideas do I have right now?

So what are you good at and what do you enjoy doing? How can you develop it further and is it going to be helpful, and a useful product or service? Do people need it? Will it help them get what they want?

Once you have your idea or plan in mind you are more than ready to start using the techniques and tools in this book to their full potential. You are ready to start developing and conditioning your mind, body and spirit for success.

But first...

Some of you will know exactly what you want to pursue and develop, while others will not be too sure. Let's take a look at some of the most successful people in the world and how they achieved their level of success. The idea of this is that maybe you'll get some ideas from these people and go on to create similar ideas and successes. You'll find greater detailed information on these successful people at wikipedia.org. The general idea here is to take a look at what others

have done and keep an open mind and just let the ideas flow. At the end of some of them you will be asked the question...

"Got Any Ideas From This?"

You should ask yourself that question after reading about all of them.

So let us now take a quick look at some of the most successful people, and let the ideas flow...

Jeff Bezos



"There are two kinds of companies, those that work to try to charge more and those that work to charge less. We will be the second." – Jeff Bezos

This guy, who was born on January 12th 1964, is a pure genius. He was named Time magazine's Person of the Year in 1999. In 2008, the U.S News & World Report selected him as one of America's best leaders. In 2013 a survey revealed that his company is one of the best-loved companies in America.

Why?

Because he is the founder of Amazon.com

Today, Amazon is one of the few Internet brands that is recognised just about anywhere on the planet. From its very early days, it has had an unambiguous goal, namely to be the world's most customer-centric company. The place where people come to find and discover anything they might want to purchase online.

Jeffrey Preston Bezos was born in Albuquerque, New Mexico.

In 1986, he graduated from Princeton in Computer Science and Electrical Engineering. After a few years working for a high tech start up company called Fitel, he joined finance company, D.E. Shaw and Co., where he rose to become their youngest ever Vice President.

However,

Bezos left the security of his Wall Street job to pursue his instinct that the Internet offered a wide-open opportunity for online retail.

Then,
Amazon.com came into existence on July 16, 1995 and became a publicly traded company in 1997. Everybody was astounded. His net worth today is in the billions.

Got Any Ideas From This?

Do you love books?
Do you like to read?
Do you know how many readers are in this world?

That's right, almost every person on this planet is a reader of something. Why not take advantage of the endless market demand and build yourself an Internet bookstore?

Of course, you may not be able to compete with the Amazon giant, but the good thing is you don't have to...

Instead, join them.

Join their Amazon Associates program:
affiliate-program.amazon.com

You can feature Amazon products in a self-contained online store embedded directly within your own website.

How about your own Amazon Bookstore?
Check out astore.amazon.com

Jeff didn't wait until everything was perfect. (neither should you)

He just quit his job, set his goals, took the required action and believed in his dream and accomplished his desires.

Bill Gates



In 1975, Bill Gates left Harvard to set up the Microsoft Corp, a computer software firm with his childhood friend Paul Allen. After spending the early years converting existing software packages, their big break came in 1980 when they secured an agreement with IBM to produce the Operating System for use with the personal computer being developed at the time.

The system they developed, MS-DOS (Microsoft Disk Operating System), and the following Windows operating systems have made Microsoft incomparably the world's largest software company.

Allen left the company in 1983 but remained a member on the board of directors until 2000. Extremely wealthy in his own right, he has proved a shrewd investor in hi-tech companies like Starwave, America Online and Ticketmaster.

Meanwhile, Gates developed and built Microsoft through the 1980s and 1990s, along the way gaining a reputation for competitiveness and aggressive business savvy, and building a huge stockpile of personal wealth.

There is no doubt that Gates and his company are significant global players. What Gates says will happen in the world of technology has more than a fair chance of coming to pass.

The chances are that, for some years to come, when Bill speaks, the world will still need to pay attention. His net worth today is in the billions.

Got Any Ideas From This?

The Harvard Crimson called him "Harvard's most successful dropout" — the rest of the world just calls him ridiculously rich.

Bill dropped out because he loves software more than his parents' dream of him graduating from Harvard.

If you love software, then you probably already know that selling and developing software is one of the most lucrative businesses in the world. Whether selling software to individuals, small business or large companies, the payoff can be massive.

Think about this:

Suppose you came up with a new operating system, similar to Windows, you'd be ridiculously rich too.

If you have the general idea but you can't develop it on your own, you can always outsource the task of writing and developing the code, and when it's complete you can start selling the software application with your marketing skills. If you don't have the marketing skills you can outsource that too. All you need these days is the idea!

Michael Dell



He started up the world's best-known direct sales company dealing in personal computers and peripherals.

Michael Dell...

At the age of 12, he already earned \$2,000 buying and selling stamps, and by the time he was 18, he was selling customized personal computers.

In 1985, he dropped out of his biology course at Austin University in Texas and started the now world famous Dell Computer Corporation.

Under his wing, the company has gone on to become one of the most powerful computer businesses in the world, re-defining the whole industry with its direct-sale approach and the outstanding customer support model it pioneered successfully.

Dell was one of the very first companies to market PCs by phone and subsequently to sell online using the world-wide-web.

The key to the success of Michael Dell's business model is selling directly to customers. Dell eliminates the middleman by custom-building the IBM clones and selling them directly to consumers, thus reducing overhead costs and eliminating dealer mark-ups.

As a result, Dell's customers know that they are getting a good deal relative to other computer sellers while at the same time Dell is making more profit per computer sale than any of its rivals. While also delivering their award winning customer support, continuing their quest for improving "the Customer Experience"

"Think about the customer, not the competition. Competitors represent your industry's past, as, over the years, collective habits become ingrained. Customers are your future, representing new opportunities, ideas, and avenues for growth."
Michael Dell

Michael Dell's net worth is in the billions.

Got Any Ideas From This?

Dell is a true salesman.

To find customers, he used Direct Marketing.

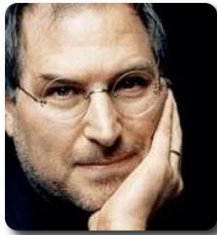
Why don't you apply the same method to help sell your business?

Don't forget, that this company does not manufacture any components – it simply assembles them. Imagine that.

Direct marketing is attractive to many marketers because in most cases its effectiveness can be measured directly.

If you don't have the money or resources yet to create a computer, like Dell, you can at least learn to assemble one and then do the research on the outsourcing of the components, or you can use your newly acquired skills to provide a service to others.

Steve Jobs



The late and great Steve Jobs was one of the most popular figures in computer history. In 1976, he co-founded Apple with his friend, Steve ('the Woz') Wozniak. Jobs and Wozniak made a highly successful team, combining Wozniak's engineering ability with Jobs' ingenuity and marketing instincts.

Between them they came up with, and successfully launched, the first ready-made personal computer. Their company grew rapidly on the back of the success of their early products.

Over the last few years, he powered the Macintosh line and overseen Apple's rival-trumping ascendancy in the digital music business through its ingenious combination of the iPod player and iTunes software.

In the pantheon of America's greatest computer innovators, perhaps only Bill Gates can match the reputation of Steve Jobs. His amazing success at Apple has been reinforced in recent years with the performance of the animated film studio Pixar – maker of Toy Story and the astonishingly successful The Incredibles and Brave - of which he was also the Chief Executive Officer, and more recently Monsters University.

"A lot of companies have chosen to downsize, and maybe that was the right thing for them. We chose a different path. Our belief was that if we kept putting great products in front of customers, they would continue to open their wallets." – Steve Jobs

Steve Jobs' net worth was in the billions.

Larry Page & Sergey Brin



The son of a Michigan State University computer science professor, Larry Page's fascination with computers began at the age of six. He graduated from the University of Michigan, where he earned a BSc in Engineering.

He then went to Stanford University, where he first met Sergey Brin, a native of Moscow, received a BSc in Mathematics and Computer Science from the University of Maryland at College Park.

In 1996, those two young PhD students at Stanford University came up with an idea for an Internet search engine and created a company called Google as a vehicle for developing and marketing their idea.

By June 2005, Google had become the world's biggest media company with an estimated stock market value of \$80bn and went from around 3000 employees to 47,756 in 2013.

Its dominant position in the search engine field is without question; when most people think search, they immediately think Google.

But Google is more than just a search engine. For example, the company set up an email service called Gmail. In 2005, products called Google Earth and Google Scholar (allowing users to search scientific, medical and technical journals) were launched,

and in 2011 Google Wallet was announced, this is a mobile application for wireless payments.

In 2013 a Google Tablet streaming device was launched for smart phone users.

Most major dictionaries now feature 'google' as a verb.
The net worth for Larry Page and Sergey Brin is in the billions.

Got Any Ideas From This?

How about building a search engine with an attractive, quirky name promote it and then sell it to a major corporation.

Nowadays it's quite easy to start your own search engine. Learn how it's done online, or you can outsource the entire task to a software developer and a web designer.

Do not quit no matter what. As the late Chet Holmes said in his book "The Ultimate Sales Machine" *all it takes is pigheaded discipline and determination*

No one would have believed that such a simple idea that turned its founders into multi-billionaires was actually rejected when they tried to sell it out in the beginning.

Pierre Omidyar



"I never had it in mind that I would start a company one day and it would really be successful. I have just been motivated by working on interesting technology"

Pierre Omidyar

Pierre Omidyar was born in Paris in 1967. He moved to Baltimore when his father began his term of residence at Johns Hopkins. Omidyar became captivated by computers while at high school and skipped his gym classes in order to use it.

Noticing the boy's keen interest, the principle gave him the job of creating a program that would produce catalog cards for the library. He was paid \$6 an hour.

eBay (electronic Bay, as in the San Francisco Bay area), as it was when it first appeared in 1995, operated merely as a forum for people to sell and bid on various items.

Omidyar did not back goods, mediate conflicts, or get involved if there were accusations of dishonesty or abuse of the system. Almost immediately, collectors of Barbie dolls, Beanie babies and the like flocked to eBay.

Three months after its launch, Omidyar had to ask his friend Jeff Skoll, also a programmer, for help. In order to cover the new costs involved with the growth of the business, Omidyar began charging small change to list an item on the site and took a small commission if the item was purchased.

Omidyar was surprised by his continued success and had to hire someone to open the large number of cheques that were being sent in. He was also surprised that people were not simply using the site to buy

and sell, but also as a meeting place where relationships were made over common interests.

After quitting his day job, Omidyar worked along with Skoll to improve eBay. They felt that if a sturdy framework were in place, business would generate by itself.

After just under two years of operation, eBay was one of the most popular Internet sites, users bidding on 794,000 items daily. And the company was now doubling every three months.

At such a rate of growth, Omidyar and Skoll sought venture capital assistance and a management team that would further move the company forward. Benchmark Capital gave the partners a \$4.5 million cheque for 22% of the company.

Benchmark also found a CEO for eBay, Margaret Whitham, an executive from Hasbro, and with her leadership, the business became a slick corporate entity. With a new look, better publicity, and greater organization, eBay went public on September 24, 1998. Within four months of trading, the stock, which started at \$18 per share, was worth \$300. Omidyar became a billionaire.

Got Any Ideas From This?

How about starting your own auction business? Or join eBay's affiliate program here: ebaypartnernetwork.com

As you may already know, there's never been a better time to start your own eBay style business.

A lot of people are trying to make money from the Internet. One route many believe to be the best is to create a web site and sell goods from it. There's no doubt some are making money doing exactly that.

eBay is simply an Internet phenomenon. Just supplying the platform where people come to buy and sell their wares, and taking a percentage of what's bought and sold.

Peter Thiel



Peter Andreas Thiel (born 1967) is an American entrepreneur, hedge fund manager, libertarian and venture capitalist. With Max Levchin, Thiel co-founded Paypal and was its CEO.

He currently serves as president of Clarium Capital, a global macro hedge fund with more than \$1 billion in assets under management, and a managing partner in The Founders Fund, a \$275 million venture capital fund in 2005.

He was an early investor in Facebook, the popular social-networking site, and sits on the company's board of directors.

After co-founding PayPal, Thiel took the company public on Feb. 15, 2002, and sold it to eBay for USD 1.5 billion later that year. His 3.7 percent stake in PayPal was worth approximately \$55 million at the time of the acquisition.

Thiel was ranked #293 on the Forbes 400 in 2011.

Got Any Ideas From This?

Peter is the master in business management and development. One thing you can learn from Peter is to study investments and management. Work your way to the top, save some serious cash, and become an angel investor to double your assets.

Chad Hurley



Chad Meredith Hurley (born 1976) is the co-founder and Chief Executive Officer of the popular video sharing website Youtube.

In June 2006, he was voted 28th on Business 2.0's

"50 People Who Matter Now" list

In October 2006 he and Steve Chen sold Youtube for \$1.65 billion to Google.

Hurley worked in eBay's PayPal division—one of his tasks involved designing the original PayPal logo—before starting Youtube with fellow PayPal colleagues Steve Chen and Jawed Karim.

When he was about to graduate college, Hurley heard of then-new company PayPal that at the time was dedicated to enabling PDA users to send money among them selves.

Hurley sent his resume and received a job interview. After flying to California, he was asked to design a logo to show his skills. The result was PayPal's logo for many years.

Chad Hurley's share in the \$1.65 billion sale of Youtube.com was reported to be \$345.6 million.

Mark Zuckerberg



Facebook needs no introduction as we all use this social networking site on a day-to-day basis. But do you know the founder of this amazing website?

Well, it's not some middle aged man engrossed in heavy research but in fact, just a 21-year-old child prodigy who founded Facebook merely for personal use and later astonished by its capacity turned it into a major buzz in the world of Internet social networking.

Mark Zuckerberg hails from New York and has now gained the position of a CEO in the company of Facebook. The office is now shifted to the hub of entertainment, California.

Ever since the founding of Facebook in 2004, Mark has never looked back and kept on introducing interesting features to this amazing site.

Such an achievement at such a young age has compelled Time magazine to include him in one of the towering figures of this century.

Zuckerberg ranked 52 in the list of 101 most influential people of the world. There were over 500 million users of the Facebook in 2010 and the number is still growing, reported in 2013 at over 1 billion.

At 23 he was a billionaire.

Forbes has also ranked Zuckerberg on 321st richest man in the U.S. and since 2010 he has been named among the 100 wealthiest and most influential people in the world by time magazine's person of the year. This proves him to be truly a child prodigy with exceptional creativity and immense potential.

According to Alexa.com, Facebook has grabbed the 1st place in US for getting the most traffic in August 2013, and Facebook joined the Fortune 500 list for the first time coming in at 462.

Mark Zuckerberg keeps the control over the overall direction and project strategy of Facebook. He leads the designing of the services and development of the Facebook in terms of its technology and infrastructure.

His net worth is in the billions.

Got Any Ideas From This?

You don't have to start your business with a big budget.

In fact, you don't want to.

Start small, like Mark Zuckerberg.

Social networking is massive these days, for personal and business. Look at the new kid on the block: Pinterest. Look at how big that has grown in a short space of time...

So why don't you start your own social website and invite your friends and family to come by?

Ask a few companies to create mini games in your web platform to attract more members. You can hire programmers to take care of all the coding stuff and a web master to develop and manage your website.

Masayoshi Son



Masayoshi Son, born August 11, 1957 in Tosu, Saga Prefecture, Japan, is a Korean-Japanese businessman - whose grandfather came from Korea to Japan - and the founder and current chief executive officer of SoftBank Capital, and the chief executive officer of SoftBank Mobile.

At age 16, Son moved to California and finished high school while staying with friends and family in South San Francisco. He then enrolled at University of California, Berkeley in which he majored in economics and took some computer science courses.

Enamoured by a microchip featured in a magazine, Son at age 19 became confident that computer technology would ignite the next commercial revolution

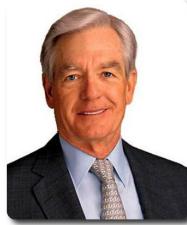
Convinced that anything related to microchips could yield a fortune, Son decided to produce at least one entrepreneurial idea a day.

He patented a translating device that he eventually sold to Sharp Electronics for \$1 million.

In 2011 he pledged \$120 million dollars and his remaining salary until retirement to support Japan's earthquake disaster.

His net worth is in the billions.

Charles Schwab



At 76, he heads the nation's first and largest discount brokerage, the Charles Schwab & Co. Overseeing more than \$1.65 TRILLION in assets. His second book, Charles Schwab's Guide to Financial Independence, was a best seller in 1998.

Stanford's capacious new centre for business students, opened in 1997, bears his name as its benefactor. His smooth, ad-friendly face suggests a man 20 years younger.

Even now Schwab finds reading and writing tedious at best. He once confessed to a reporter that he had attempted to read the novel *Shogun* six or seven times. "When I read, I can feel myself converting the written code into sounds [with my mouth] before I can process it" he explains. "Fast readers don't go through all that"

Like some 24+ million other Americans, Schwab copes with dyslexia. The condition - characterized by unusual difficulty sounding out letters and distinguishing words that sound similar - is by far the most common language-related learning disability.

Ten years out of school, something did happen. By then a seasoned mutual fund manager, Schwab borrowed \$100,000 from an uncle to start what would become the country's first discount brokerage firm. Its philosophy -- that the stock market should be accessible to everyone -- proved enormously popular.

By the time The Charles Schwab Corp. went public in 1987, it had a market capitalization value of \$400 million. In January, that figure was up to \$23.1 billion -- and counting. His net worth is in the billions.

Marc Benioff



This guy spent 13 years at Oracle Corporation from 1986-1999. In 1984, he worked as an assembly language programmer at Apple Computer's Macintosh Division. He founded entertainment software company Liberty Software in 1979 when he was only 15 years old.

Marc Russell Benioff (born September 25, 1964, San Francisco, California) is chairman and CEO of Salesforce.com. He founded the company in 1999 with a vision to create an on-demand information management service that would replace traditional enterprise software technology.

Under Benioff's direction, salesforce.com has grown from a groundbreaking idea into a publicly traded company that is the market and technology leader in on-demand business services.

For its revolutionary approach, salesforce.com has been lauded as one of Business Week's Top 100 Most Innovative Companies, named No. 7 on The Wired 40, and selected for the past two years as a Top Ten Disrupter by Forbes. His net worth is in the billions.

Got Any Ideas From This?

Get yourself a degree in computer science, get to work on earning a high salary and bank some serious cash.

Have a dream to build your own company, use the money to start it, follow your dream, never give up and then become a billionaire. There are no limits to what can be accomplished. It starts with the dream.

Stephen Case



Stephen Case is an entrepreneur, born August 21, 1958 in Honolulu, Hawaii. Case began his entrepreneurial career at age six, when he and his older brother set up a juice stand, selling limejuice for 2¢ a cup.

Not long after, the brothers established Case Enterprises, which sold seeds and greeting cards through the mail and with door-to-door sales. Case attended Williams College, where he showed an avid interest in music: He wrote rock reviews for small local papers in order to get free concert tickets and albums and sang with two new-wave rock groups.

In 1991, Case held a company contest to pick a new name for the firm, and selected America Online (AOL), the name he suggested himself. The following year, Case became CEO of the company. His net worth is over 1 billion.

Ashley Qualls



She had no connections. No business professionals in the family. No rich aunt or uncle. In the working-class community of downriver Detroit, south of downtown and the sprawling Ford plant in Dearborn, Michigan, she bounced back and forth between her divorced parents, neither of whom attended college.

At 17, Ashley is very much an Internet professional. In the less than two years since Whateverlife took off, she has dropped out of high school, bought a house, helped launch artists such as Lily Allen, and rejected offers to buy her young company.

What's that again? WhateverLife.com

Although Ashley was flattered to be offered \$1.5 million and a car of her choice--as long as the price tag wasn't more than \$100,000--she responded, in effect, "whatever" "I don't even have my license yet" she says.

Ashley is evidence of the meritocracy on the Internet that allows even companies run by neophyte entrepreneurs to compete, regardless of funding, location, size, or experience--and she's a reminder that ingenuity is ageless. She has taken in more than \$1 million, thanks to a now familiar Web-friendly business model. Her MySpace page layouts are available for the bargain-price of... nothing. They're free for the taking. Her only significant source of revenue so far is advertising.

According to Google Analytics, Whateverlife attracts more than 7 million individuals and 60 million page views a month. That's a larger audience than some of the other magazines combined.

"Some days I miss school. I miss the laughter, the lunch lines, the jackass of the class, the evil ass teacher, sometimes I even miss the drama" Ashley Qualls

Donald Trump



Trump began his career working for his father's company called Elizabeth Trump and Son. His first project was a revitalisation property investment that his father had purchased for \$5.7 million in 1962. Donald invested \$500,000 into the PROJECT and within a few years sold it for \$6.75 million.

In the last 5 years Donald Trump has taken the world by storm. With Trump Towers and the popularity of his hit show The Apprentice has made him a media icon, as if his presence wasn't big enough already.

But what is it that really makes him the man that he is?

What are the Donald Trump characteristics that set "The Donald" apart from us mere mortals? There are several attributes that one could connect with Mr Donald Trump that contribute to him being the great man that he is.

One of the most obvious but under appreciated Donald Trump characteristics is his passion.

This is a man who wakes up before the sun rises, everyday, to go after the next deal. Do you think he needs to do this? Is he hurting financially and stretching to pay the bills?

No. He loves what he does. He loves, with his whole heart, the art of the deal. It gets him out of bed early and keeps him going strong well into the night.

That's why his net worth is in the several billions.

Tony Robbins



Most people these days know who Tony Robbins is. Self help guru, author of countless books on self-improvement, including the best seller - Unlimited Power, and all round successful guy. What few people know however, is that Tony Robbins not only sells the idea that you can be whoever you want to be, and do whatever you want to do, he has lived it too.

On February 9, 1960, when Anthony J. Mahavorick was born in California, no one would have guessed that he would one day become the motivational guru that he eventually became, although, as he grew up in Azusa, there were signs of his future career as a public speaker. In fact, Robbins' mother was quoted as mentioning his "big mouth" growing up.

When he did venture out on his own, it was not to immediate success, and Robbins himself admits, in his book, Awaken the Giant Within, that when he first started out, he was struggling to make the mortgage payments on his home.

Robbins pushed on though, and success was to follow. Today, Robbins Research International is a multi-million dollar company, and Robbins is one of the most sought after self-help coaches in the USA, and indeed, around the world, although he prefers the term "peak performance coach"

He has also gained some high profile connections, numbering the likes of the late Nelson Mandela, Bill Clinton, and Hollywood stars like Pamela Anderson and Anthony Hopkins among his friends. In short, the Anthony Robbins phenomena is a little like its own best commercial - if Tony Robbins himself could do it, it means that everyone who reads his

books, or attends his seminars, has the same potential for success. His net worth is in the millions.

Ron LeGrand



When he started in 1982, he had no money or credit. He was broke. He had no credit cards, no rich relatives, not even a wife working to support him. He was lying in the gutter looking up at the curb. He had quit his job and burned the ships behind him. The only way out was to make it, or get another job. He somehow made it happen. He succeeded in spite of the odds stacked heavily against him.

Ron LeGrand is a nationally recognized real estate expert and trainer with 25 years experience in both residential and commercial properties and a 20-year history of hard money lending and brokering. His experiences include personally buying and selling over 1,600 single-family houses and completing over \$300,000,000 in commercial property deals with partners all over America.

He has obtained current real estate developments across America with market values exceeding two billion dollars, all under his control. His properties include office buildings, industrial, commercial, mixed use and residential land development, luxury condominiums, marinas, etc.

Mr. LeGrand is a highly sought after platform speaker whose addressed audiences as large as 20,000 and as small as 100 in hotels and convention centres across North America, sharing the stage with leaders such as Donald Trump, Robert Kiyosaki, Rudy Giuliani, Tony Robbins, Larry King, Dr. Phil, Suze Orman, and many others.

For the last 20 years he's been helping thousands of ordinary people take their lives back and create financial freedom by implementing his systems for success as real estate investors. Today he is considered the country's leading expert and is referred to by many as the "millionaire maker" His net worth is in the millions.

Robert Allen



There are very few individuals that possess successful backgrounds in multiple areas of business. Typically, a marketer stays within the realm of marketing or a real estate enthusiast competes in the real estate market, etc.

Robert Allen is a businessman and author that has a multi-faceted and highly successful career.

Mr. Allen possesses over 20 years of experience in various entrepreneurial areas of business. He has written many books on his experiences and has an uncanny ability to communicate in simple and effective terms, which provide an overview of the avenues in which individuals can create incomes for themselves.

His 1980 book, *Nothing Down*, spent more than a year on the New York Times Best Seller non-fiction list.

His other books include: *Creating Wealth*, *Multiple Streams of Income*, and co-authored *Cracking the Millionaire code* and *The One Minute Millionaire*.

His latest co-authoring venture is: *Cash in a Flash*. It's the sequel to *The One Minute Millionaire*. His net worth is in the millions.

Eric Schmidt



Eric Emerson Schmidt born April 27, 1955, is an engineer, and the executive chairman of Google Inc. and a former member of the Board of Directors of Apple Inc. He also sits on the boards of trustees for Carnegie Mellon University and Princeton University.

Schmidt joined Google's board of directors as chairman in March 2001 and became the company's CEO in August 2001 to 2011.

At Google, Schmidt shared responsibility for Google's daily operations with founders Page and Brin, As indicated by page 29 of Google's 2004 S-1 Filing Schmidt, Page, and Brin run Google as a triumvirate.

Schmidt possesses the legal responsibilities typically assigned to the CEO of a public company and focuses on management of the vice presidents and the sales organisation.

In 2007, PC World cited Schmidt as #1 on the list of the 50 Most Important People on the web, along with Google co-Founders Larry Page and Sergey Brin.

In 2013 Forbes ranked Schmidt as the 138th-richest person in the world. His net worth is in the billions.

Got Any Ideas From This?

Learn all you can about brand management, business development and risk management altogether. Find a multi-national company to work for and deliver much more value than they expect, get promoted, and soon you could become the next Eric Schmidt.

Hiroshi Mikitani



Hiroshi Mikitani was an early convert to the web. He left a promising career as an investment banker to set up his own Internet consulting firm, serving clients such as Softbank Corp.

Then, in 1997, he launched Rakuten, the first cybermall in Japan to offer retailers a low-cost way to reach consumers on the Internet.

With the Japanese economy in decline, it looked like the worst possible time to launch an online retail venture. But Mikitani saw only opportunity: "I knew that the Internet would eventually take off in Japan, and I wanted to be a part of it"

Turns out he was right. Rakuten ranks as the largest and most popular shopping destination on the Japanese-language web. Mikitani is one of the brightest stars to emerge on Japan's fledgling Internet stage.

Millions of consumers log on daily to the electronic marketplace to buy everything from fresh fish to insurance to toys from stores that don't have the money or inclination to set up their own network and operate a website. When Mikitani took Rakuten public on Nasdaq, Tokyo's over-the-counter market, it was the most successful debut by a net company in Japan.

Rakuten, so far has remained debt-free. "I wanted to set up a real Internet business, a model for other start-ups in Japan to follow," says Mikitani. His net worth is in the billions.

Got Any Ideas From This?

Start your own cybermall that sells products from toothbrushes to diamonds. But this could take a lot of work here. You have to find retailers that will support your business venture and you have set up an outstanding customer support like no other. Sound like too much hard work? – That is what made Hiroshi a billionaire.

Robert Kiyosaki



Robert Kiyosaki is a well-known author and speaker, best known for his book, "Rich Dad, Poor Dad" many people site this book as one of their main reasons for making the decision to take control of their finances and finally become successful.

In "Rich Dad, Poor Dad", Kiyosaki describes his experience of growing up and the education and advice he received from his "rich dad", an uneducated but wealthy entrepreneur and his "poor dad", his actual father, who earned an average, middle-class income and stressed getting an education and finding a traditional job to make money.

His "rich dad" showed Robert how to invest his money and think outside the box so that he would not be trapped in the traditional 9-5 job. The book emphasises the value of financial education and highlights the differing opinions and approaches to money, life and work that he learned from his two dads and the way it influenced his life.

Another important point that Kiyosaki makes in his book is that owning your own business is one of the only viable and effective ways to obtain true financial security, especially during the current economic recession. With the unemployment rates increasing everyday, owning a home business has never been more enticing. His net worth is in the millions.

Got Any Ideas From This?

Do you have an interesting story about your life?
Are there lessons to be learned along the line somewhere?

Then write about it, make it interesting and sell it.

Now they are just some of the thousands of success stories and their accomplishments. I am quite sure you can think of many others. Do some research online into some other successful people and find out how they became so successful.

Take a look at the following list of the richest people in the world and their net worth as of 2014. If any of these interest you, just do some research on them and their businesses. Maybe a couple of ideas will jump out at you. The figures you see on the following list are in billions.

Carlos Slim Helu & family	\$73
Bill Gates	\$67
Amancio Ortega	\$57
Warren Buffett	\$53.5
Larry Ellison	\$43
Charles Koch	\$34
David Koch	\$34
Li Ka-shing	\$31

Liliane Bettencourt	\$30
Bernard Arnault	\$29
Christy Walton & family	\$28.2
Stefan Persson	\$28
Michael Bloomberg	\$27
Jim Walton	\$26.7
Sheldon Adelson	\$26.5
Alice Walton	\$26.3
S. Robson Walton	\$26.1
Karl Albrecht	\$26
Jeff Bezos	\$25.2
Larry Page	\$23
Sergey Brin	\$22.8
Mukesh Ambani	\$21.5
Michele Ferrero & family	\$20.4
Lee Shau Kee	\$20.3
David Thomson & Family	\$20.3
Prince Alwaleed Bin Talal Alsaud	\$20
Carl Icahn	\$20
Thomas & Raymond Kwok	\$20
Dieter Schwarz	\$19.5
George Soros	\$19.2
Theo Albrecht Jr.	\$18.9
Alberto Bailleres	\$18.2
Jorge Paulo Lemann	\$17.8
Alisher Usmanov	\$17.6
Iris Fontbona & family	\$17.4

Forrest Mars Jr.	\$17
Jacqueline Mars	\$17
John Mars	\$17
Georgina Rinehart	\$17
German Larrea Mota Velasco	\$16.7
Mikhail Fridman	\$16.5
Lakshmi Mittal	\$16.5
Aliko Dangote	\$16.1
Len Blavatnik	\$16
Cheng Yu-tung	\$16
Joseph Safra	\$15.9
Rinat Akhmetov	\$15.4
Leonid Mikhelson	\$15.4
Leonardo Del Vecchio	\$15.3
Michael Dell	\$15.3
Steve Ballmer	\$15.2
Viktor Vekselberg	\$15.1
Paul Allen	\$15
Francois Pinault	\$15
Vagit Alekperov	\$14.8
Phil Knight	\$14.4
Andrey Melnichenko	\$14.4
Dhanin Chearavanont	\$14.3
Susanne Klatten	\$14.3
Vladimir Potanin	\$14.3
Michael Otto	\$14.2
Vladimir Lisin	\$14.1

Gennady Timchenko	\$14.1
Luis Carlos Sarmiento	\$13.9
Mohammed Al Amoudi	\$13.5
Tadashi Yanai	\$13.3
Mark Zuckerberg	\$13.3
Henry Sy	\$13.2
Donald Bren	\$13
Serg Dassault	\$13
Lee Kun-Hee	\$13
Mikhail Prokhorov	\$13
Alexey Mordashov	\$12.8
Antonio Ermirio De Moraes	\$12.7
Abigail Johnson	\$12.7
Ray Dalio	\$12.5
Robert Kuok	\$12.5
Miuccia Prada	\$12.4
Ronald Perelman	\$12.2
Anne Cox Chambers	\$12
Stefan Quandt	\$11.9
Ananda Kirshnan	\$11.7
Alejandro Santo Domingo Davila	\$11.7
James Simons	\$11.7
Charoen Sirivadhanabhakdi	\$11.7
Zong Qinghou	\$11.6
Dirce Navarro De Camargo	\$11.5
Gerald Cavendish Grosvenor	\$11.4
Harold Hamm	\$11.3
Rupert Murdoch & Family	\$11.2
John Paulson	\$11.2
Azim Premji	\$11.2
Ernesto Bertarelli	\$11

Okay we will stop there, and we haven't even gotten to the \$10 billion mark yet! If you want to see the remainder of this list check it out on Forbes.com

Now you should do some research and find out how they got to become so wealthy. Maybe you have a similar trait or skill or talent, or at the very least, you might find that you have an interest in the same industry. It is when you start researching and reading about the incredibly wealthy is when the ideas start to flow. This is getting you into the "wealth conscious" awareness we looked at in chapter 3.

Now you can model yourself on some of those success stories so that you too can enjoy a similar success.

Ask yourself this:

Have you got a similar skill?

Are you interested in what they do?

Can you develop the skill?

Can you outsource the skill?

There are no limits to the level of success you can attain. It starts with the decision, then the plan and then the action.

Remember:

You can do what they have done. It is just a matter of applying your skill or developing the necessary skill and discipline in order to emulate their success.

It's as simple as taking the required action toward the success, being consistent and having the determination and discipline to follow through on required actions.

The level of success you are going to reach in the future will depend on what actions you decide to take today.

Tony Robbins once said:

If you want to be successful, find someone who has achieved the results you want and copy what they do and you'll achieve the same results.

Therefore...

Do the research, make the decision, set your goals, follow your plan and take action.

Points to Remember

Study some of the most successful people in the world and learn how they achieved their level of success.

Ask yourself what skills or talents you have right now, and what skills you can develop further that will help you go on to achieve major success.

Write down any ideas you get from studying the most successful people and find out ways that you can create similar success.

Up Next...

In the next chapter we are looking at some business ideas for your consideration. We take a look at the commercial side i.e. servicing businesses and companies and the residential side i.e. servicing the consumer, the general public...

Up Next...

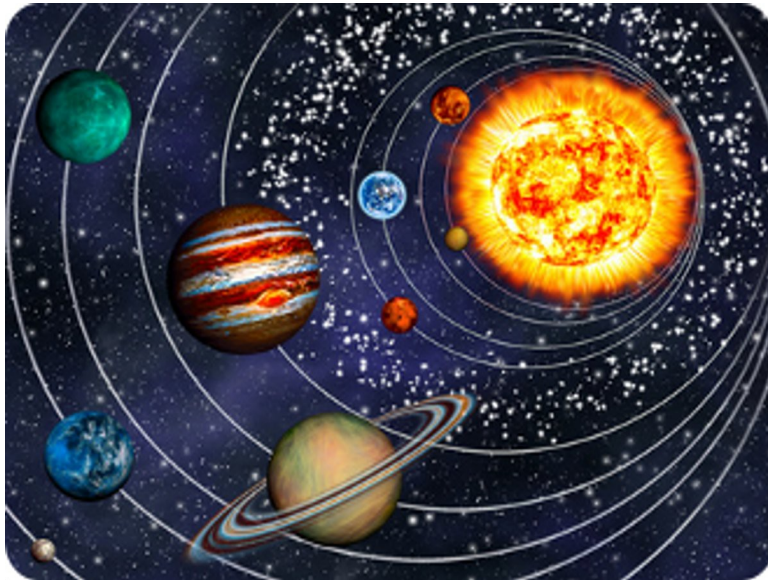
In the next chapter we are taking a look at how to make money online, as in, making money on the Internet. With over 80 ways to make a buck online that can also be developed into full business services. In some cases the pay checks may not be as big as servicing the offline businesses or the general public but with these ideas there can at times be less effort required to carry out the task...

Up Next...

After just discussing business ideas, hopefully you will have a better idea on what direction you want to take, but for now we need to go back to the mindset in creating success and wealth. In the next chapter we take a look at the universal law of attraction and how this amazing energetic force operates...



The Universal Law of Attraction



*Follow your bliss and the Universe will
open doors where there were walls*

Joseph Campbell

The universal law of attraction is often defined simply as "like attracts like". The type of energy you give off, whether it is positive or negative, comes back to you. That's the simple definition of it, but there is more to it than that.

Whether we are aware of it or not, or believe it or not, the universal law of attraction affects all aspects of our lives including health, relationships, wealth and personal achievements, like the amount of success you achieve, all come under the direct influence of this amazing universal law.

It is therefore important to understand this great law and use it wisely to attract what ever it is you want and need in your life.

The universal law of attraction can also be explained as everything that happens in our lives is heavily driven by our thoughts, attitude and our actions. This means that every experience we encounter in our lives is actually influenced by our own thoughts first. The quality or structure of our thoughts attract the people, events and the circumstances in our lives and make them happen.

How the Universal Law of Attraction works

Your mind is the ultimate powerhouse that is constantly emitting thoughts out into the universe as energy, both positive and negative. These thoughts are like magnets that reflect our internal energies. These small energy bundles attract similar energies and hence those with positive thoughts experience only positive things in life and the vice versa on negative thoughts.

The great thing about this universal law of attraction is that it is truly universal, and that means anyone can benefit. It does not depend on your religion, creed, place, age, circumstances or what time it is. It works on everyone and on everything at anytime.

We may not realise it but this law also governs the thoughts that generate in our subconscious mind.

Therefore...

We should really be more careful about what we are thinking consciously and subconsciously, and discipline our minds to think great, powerful and positive thoughts so that the universe can connect and work as one with the subconscious mind in bringing about all those great things we desire and dream about.

How to use the Universal Law of Attraction

As I have mentioned, the law holds true for anyone and everyone, and is not bound by limits or restrictions. That means a transformation or an improvement can happen instantly from seconds to days to weeks, it depends on how powerful the thought is and it depends on the combining of all the elements of the universal law of attraction together and practicing those elements.

Elements we discussed earlier like:

Belief

Visualisation

Positive Thinking

Energy

Power

Affirmations

Gratitude

Goal Setting

Imagination

Vision

This is why practice plays a substantial role in everything: the more you practice the elements the better you get, leading to faster and more accurate results.

Therefore, it is possible to use this law to achieve all of your goals and attain complete happiness and fulfilment in your life.

It is as simple as this...

You need to first determine your life's mission or purpose. Hopefully you have attempted to do this already from the earlier chapters and will do it in the chapter to follow, with deciding what you want, need and truly desire, then by writing it down.

Set the goals that will lead you to your desires and then to your ultimate desires.

Commit yourself to the tasks that need to be undertaken to reach the goals and, direct all your energy toward achieving them. Put in the required effort with discipline and determination.

You command the universe to fulfil your dreams through your thoughts, emotions and daily actions. There must be some organised and related daily action undertaken by you.
(more on this later)

Be prepared to take some little risks to satisfy your desires and attain joy in your life, by that I mean, be prepared to step outside of your familiar comfort zone for a little while and get things moving. Look forward to doing actions that you find a little uncomfortable or actions that may hold some fear. Stepping outside of your comfort zone and crushing your fear is how success is achieved.

Your energetic vibrations and your actions should be positively inclined to, or related to your goals, dreams and desires. Then the universal law of attraction will do the rest and make sure that your power thoughts match similar power thoughts and energies. That is how you attract success, happiness and wealth into your life.

This beautiful universal law of attraction goes to work for you and makes certain that you attract and gain anything that you strongly desire in your life.

We are connected to a powerful universal sea of energy that works with our subconscious mind. Our creative thoughts and positive energies, and our creative actions, draw from this universal sea of energy and makes all our dreams come true and turns them into actual realities. Once you start working with the elements of the universal law of attraction in this book and begin to notice the results, and appreciate the results, you will soon realise how incredible the whole universal operation really is.

Points to Remember

Your mind is the ultimate powerhouse that is constantly emitting thoughts out into this universe as energy, both positive and negative. These thoughts are like magnets that reflect our internal energies.

The universal law of attraction is universal. It does not depend on your religion, creed, place, age, circumstances or what time it is. It works on everyone and on everything.

Transformation or an improvement can happen instantly from seconds to days to weeks, it depends on how powerful the thought is and it depends on the combining of all the elements of the universal law of attraction together and practicing those elements.

Set the goals that will lead you to your desires and then to your ultimate desires.

Commit yourself to the tasks that need to be undertaken to reach the goals and, direct all your energy toward achieving them. Put in the required effort with discipline and determination.

You command the universe to fulfil your dreams through your thoughts, emotions and daily actions. There must be some organised and related daily action undertaken by you.

Stepping outside of your comfort zone and crushing your fear is how success is achieved.

We are connected to a powerful universal sea of energy that works with our subconscious mind. Our creative thoughts and positive energies, and our creative actions, draw from this universal sea of energy and makes all our dreams come true and turns them into actual realities.

Up Next...

In the next chapter is your master plan for super success. This is a bringing together of all the elements discussed into a step by step guide for the creation of your success...

Up Next...

Up next is the conclusion, the final thoughts, the wrapping up of the book. This is where you must seriously think about getting into gear if you have not done so already...

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Acknowledgements & Recommendations

Many thanks to Martin Buckley and Robert Kokoska for their most excellent and thought provoking ideas for both the offline and online world of business. Your contributions are very much appreciated.

The following is a list of books and websites I recommend for success and wealth creation and business management:

Books:

The Power of Positive Thinking *Norman Vincent Peale*

My Philosophy for Successful Living *Jim Rohn*

The Secret of the Ages *Robert Collier*

A New Earth: Awakening to Your Life's Purpose *Eckhart Tolle*

The 7 Habits of Highly Effective People *Stephen Covey*

Rich Dad Poor Dad *Robert Kiyosaki*

How to Create Your Own Digital Products
As Fast and Easy as Possible *Darren D O'Connell*

Secrets of Online Business Persuasion *Darren D O'Connell*

Awaken The Giant Within *Tony Robbins*

Unlimited Power *Tony Robbins*

Influence: The Psychology of Persuasion *Robert B Cialdini*

Bring Out the Magic in Your Mind *Al Koran*

The Magic of Thinking Big *David J. Schwartz*

Secrets of the Millionaire Mind *T. Harv Eker*

Think and Grow Rich *Napoleon Hill*

The Success Principles *Jack Canfield*

The Power of Your Subconscious Mind *Joseph Murphy*

You'll See It When You Believe It *Wayne W. Dyer*

Losing My Virginity *Richard Branson*

Pitch Anything *Oren Klaff*

The Ultimate Sales Machine *Chet Holmes*

POP! Create the Perfect Pitch, Title, and Tagline for Anything
- *Sam Horn*

The Compound Effect *Darren Hardy*

The Irresistible Offer *Mark Joyner*

Getting Everything You Can Out Of All You've Got *Jay Abraham*

The Alchemist *Paulo Coelho*

Websites:

www.about.com - Information supersite.

www.amazon.com - Books, CDs, DVDs and everything else!

www.audacity.sourceforge.net - Create audios.

www.blogger.com - Blogging platform.

www.cash.visitboost.com - Surveys website.

www.cdqmarketing.com.au - Web design and marketing website.

www.cj.com - Affiliate products.

www.clickbank.com - Digital products.

www.coolarchive.com/clipart.php - Images website.

www.craigslist.com - Products and services listing.

www.customseatcushions.com - Advertising media.

www.deletedlive.com - High page rank domain search.

www.dnforum.com - All about domains.

www.ebay.com - Buy and sell platform.

www.elance.com - Outsourcing website.

www.etsy.com - Shopping website.

www.e-tutor.com - e-Learning.

www.fatwallet.com/forums - Hot deals website.

www.fiverr.com - Micro jobs platform.

www.flippa.com - Buy and Sell websites.

www.forbes.com - High finance magazine website.

www.freelancer.com - Outsourcing website.

www.getpaid5times.com - Paid to read website.

www.goldengrailmarketing.com/24hour/ - Money making ideas.

www.google.com.au/adsense - Google ads & publisher platform.

www.gumtree.com - Buy, sell, and advertise.

www.guru.com - Outsourcing website.

www.internetuptimemonitor.com - Monitor websites.

www.linkadage.com - Buy and sell links.

www.mindbites.com/sell - Sell videos.

www.namepros.com - Buy and sell domain names.

www.nichebizideas.com - Offline business ideas.

www.onsellingsoftware.com - Selling software.

www.owlonlinetutoring.com - Homework website.

www.phpbbhs.com/index.htm - Membership website platform.

www.resellrights.top5submitters.com - Best membership website.

www.softwarejudge.com - Software review website.

www.soleproductions.com/montage.html - Video creation service.

www.thinkandgrowrichgifts.com.au - Free bonus gifts.

www.tutor.com - Tutorials website.

www.verisign.com - Website verification.

www.websitebroker.com - Buy and sell websites.

www.webuildit4u.com.au - Website building.

www.wordpress.org - Website building platform.

www.wowearnings.com - Get paid to read.

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